



BLUE TREE ETHICS CHARTER

This is the Blue Tree Ethics Charter, which details exactly the methods of our company and also of the rules and principles that we undertake to respect every day, and we invite all of our clients and partners to read our policy.

This ethics policy has been formulated by the owners and founders of Blue Tree and is at your disposal. It is available in both English and French.

GENERAL PRACTICE METHODS

Article 1

We carry out our well-being massages within the required legal framework. We have a simplified stock company (SAS) with a capital of 10 000 euros, registered with the R.C.S. d'Antibes under the number 808 851 422.

Our activity is covered by professional liability insurance.

Our massages are performed without medical or therapeutic intention, of which we kindly remind you at each of our interventions.

We are adherents to the FFMBE (The French Federation Of Wellness Massages) and pledge to formally observe the ethical principles laid down by the profession. Our work is systematically subject to a protocol which details the terms of our well-being as well as the associated priced massages. This protocol is validated by the customer before any intervention.

BUSINESS ETHICS

Article 2 / Respect for the individual

We operate in strict respect for the dignity of the person and his privacy. We respect the right of modesty by complying with the standards of decency, especially when our customers are undressing and getting dressed. We never require nudity for the practice of our massages whatsoever.

We prohibit using any practice and / or technique that would go beyond the framework of relaxation and well-being; ie medical practices or therapeutic purposes, as well as practices referred to as tendance.

Article 3 / Respect of hygiene

We conduct our business in accordance with strict hygiene standards that are applied not only to the individuals but also to the material used. Moreover, we refuse to operate under circumstances where compliance with these rules could not be properly applied.

Article 4 / Absolute confidentiality

We operate in deep respect for the privacy of our customers and ensure their absolute confidentiality regarding the information we may have through our sessions.

Article 5 / Compliance

We operate without medical or therapeutic intent. We strictly forbid moving out of our role of wellness massage (use of unrecognized practice or techniques, medical advice...).

Before any intervention, we ask our customers about their medical history that might require particular attention in the practice of our wellness massages. Moreover, we refuse to massage any person who is ill and who has not received the approval of a qualified health professional.

Article 6 / Quality

We are committed to offer our customers quality massages performed by professionals trained in the said techniques.

We are committed to using quality products (essential oils, textile ...) that we have personally selected.

We are committed to professionalism and exemplary behaviour ensuring our customers a personalised quality massage tailored to their needs with a personalised trusting relationship.